

## Dear Advertiser,

Today marks the beginning of a new era for the Webster Ridge Runners snowmobile club. After several months of planning and preparation, the club took delivery of their newest piece of equipment. The club purchased a Bombardier BR-160 snowmobile trail groomer. The machine is a full size trail groomer like those found in the Adirondacks, Old Forge and Canada.

The BR-160 boasts a 160 horsepower Perkins turbo-charged diesel engine and stands ten feet wide, 8,800 pounds and will be responsible for the clubs Eastern trails. The purchase was a strategic move on the clubs behalf, as the Webster Ridge Runners are increasing trail mileage to the South and East with intentions to meet neighboring clubs and interconnect the 150 miles of trails in Wayne County.

A groomer committee was formed to research the clubs options in the spring of 2009. After hundreds of phone calls, several road trips and hours of investigation, the decision was made to purchase the groomer from the Redfield Sno-Rec Club. The purchase of a machine like that found in Tug Hill is a milestone for the club, but does not come without a price tag. The machine was purchased without a drag and that is where we need your help!! Help the club and become a part of history!! We need to raise \$10,000 to make this a successful season with flat and safe trails!

Attached I have included the new pricing schedule and some photos of the three groomers showing all of our supporters logos. Please have all renewals in no later than October 31, 2009. All advertising will be removed from Website, Groomer and Trail Signage if we do not receive your renewal no later than the 31<sup>st</sup>. Please feel free to contact us with any questions, we look forward to our continued relationship.





## **Business Sponsorship Options**

## **Track Truck Groomers**

**RIDGE RUNNER PACKAGE** Largest groomer sign placement, Four (4) trail "NEW MAP KIOSKS" advertising signs placed at the most heavily travel trail crossings. Large page advertisement in monthly newsletter November 2009 – March 2010 WRR Internet web site Footer banner with link to customer's home page. \$600.00

**TRAIL RIDER PACKAGE** Groomer Signage Two trail "NEW MAP KIOSKS" advertising signs placed at main road crossing. Small Page advertisement in monthly newsletter November 2009 – March 2010. \$300.00

## "NEW" Bombardier BR-160 Groomer

Donate \$100 and your business will be placed on the website as a 2009 groomer supporter.

Donate \$500 and your business will be placed on the machine (1' x 1'). Donate \$750 and your business will be placed on the machine (2'x 2'). Donate \$1,500 and your business will be placed on half of the drag (4' x 4'). Donate \$1,501 and above, and a custom package will be developed.

If you would like to have a package tailored to your specific needs, such as donating lumber for our roof or fuel for the season, please let us know. EVERY SINGLE DONATION helps!!

Please contact Andrew Heiligman at 585-737-4126

Andrew.Heiligman@gmail.com or Jamie Gruttadauria 585-752-2606

Rochfit@aol.com for questions concerning the 2008 groomer fundraising campaign. Please fill out the below sheet and return it with a check made out to the "Webster Ridge Runners"

THANK YOU FOR SUPPORTING THE WEBSTER RIDGE RUNNERS.



Mail to: Webster Ridge Runners PO Box 82 Webster, NY 14580

Business Name	
Address	
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Phone	
E-Mail	<del></del>
I am enclosing a check for \$ (please check)	for the below package
Track Truck	
\$600.00 Ridge Runner Pack	kage
\$300.00 Trail Rider Package	e
Bombardier BR-160	
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\$750 Business placed on groomer option	
\$1,500 Business placed on	groomer option
Contact me regarding a cus Package	tom tailored
I would like to donate \$	but do not need to be recognized