



Dear Advertiser/Sponsor,

Over the past several years the Webster Ridge Runners have improved our trail system in many ways. We have improved the trail signage to make it safer and compliant with NYS (OPRHP) standards. We have purchased three large tracked groomers to maintain the trails, expanded our trail system to the East and South, added culverts where needed, and many other improvements large & small. The feedback from trail riders on these improvements has been quite positive. Weather permitting, riders like what they see!

These improvements have cost a substantial amount of money. The money to pay for these and other ongoing improvements comes from several sources (club memberships, the NYS Trail Fund, club fund raising events) including **Individual and Business sponsors**. Sponsors are recognized on our website, in our annual newsletter, on the Map Kiosks, and on signs placed on the Grooming Equipment. We hope you or your business will consider supporting the clubs trails and the equipment used to maintain them in safe and enjoyable condition. All funds raised will be used to maintain and improve the trail system.

Sponsorship of Grooming Equipment and the Trail System is appreciated by the large numbers of snowmobile riders who utilize the trails. By **Advertising your business** on our kiosks, groomers, and website ... riders will recognize your contribution and hopefully patronize your business! You will also benefit from **supporting a family community recreational activity**.

Advertising/Sponsorship options are shown below.
Please feel free to contact us with any questions.



For latest version of this letter, visit our website www.websteridgerunners.com

Business Sponsorship Option(s)

Trail Rider Sponsor PACKAGE \$250

- Three Advertising/Sponsor signs placed on (3) main trail KIOSKS
- Recognition in newsletter mailed to Club Members
- WRR Internet Website Advertisement

Trail Restaurant Sponsor PACKAGE \$250

- Directional/Navigational signs placed on nearby main trail KIOSKS
- Business Logo & location arrow placed on Trail Maps
- Recognition in newsletter mailed to Club Members
- WRR Internet Website Advertisement

~~Track Truck Groomer Sponsor PACKAGE \$500 Sold for 2016-17~~

- ~~— Includes Trail Rider Sponsor PACKAGE (above)~~
- ~~— Large sign placement on the front of the Track Truck groomer~~

Bombardier BR160 Groomer Drag Sponsor PACKAGE(s)

- Recognition in newsletter mailed to Club Members
- WRR Internet Website Advertisement

The Groomer Drag can accommodate a variety of sign sizes and can be custom tailored to your needs. Minimum size is 18"x24" (\$250) and signs up to 4x8 feet (\$1000) are possible. Both sides of the Groomer Drag sign are available. Contact us for design of a Custom Sign Package.

Custom Sponsorship PACKAGE

Options can be combined in a variety of ways. If you would like to have a package custom tailored to your specific needs please let us know.

**For questions concerning 2016-2017 WRR Advertising & Sponsorship
Please contact:**

-Andrew Heiligman 585-737-4126 Andrew.Heiligman@gmail.com

-Dave Baker dbaker17@rochester.rr.com

Advertising space is limited to a first come first served basis.
Sponsors supply their own graphics for display on signs & website.
All Advertising is for the current snowmobile season, renewed annually.
Discounts are available for Advertising renewal for the next year.

Please fill out the below sheet and return it
with a check made out to the "Webster Ridge Runners"
or a request to be contacted for further information

**THANK YOU FOR SUPPORTING THE
WEBSTER RIDGE RUNNERS**

Mail to:

Webster Ridge Runners
PO Box 82
Webster, NY 14580

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

E-Mail: _____

Comments:

I am enclosing a check for \$_____ for the package identified below (please check)

- Please contact me regarding Sponsorship*
- Trail Rider Sponsor PACKAGE \$250*
- Trail Restaurant Sponsor PACKAGE \$250*
- ~~Track Truck Groomer Sponsor PACKAGE \$500 Sold for 2016-17~~*
- Bombardier BR160 Groomer Sponsor PACKAGE \$400*
- Bombardier BR160 Groomer Sponsor PACKAGE \$600*
- Bombardier BR160 Groomer Sponsor PACKAGE \$1000*
- I would like to donate \$_____ but do not need to be recognized*

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