



Dear Advertiser/Sponsor,

Over the past several years the Webster Ridge Runners have improved our trail system in many ways. We have improved the trail signage to make it safer and fully compliant with NYS (OPRHP) standards. We have purchased two large tracked groomers to maintain the trails (working on a third!), and we have expanded our trail system to the East and South. The feedback from trail riders on these improvements has been quite positive. Weather permitting, riders like what they see!

These improvements have cost a substantial amount of money. The money to pay for these and other ongoing improvements comes from several sources (club memberships, the NYS Trail Fund, club fund raising events) including **Individual and Business sponsors**. Sponsors are recognized on our website, in our annual newsletter, on the Map Kiosks, and on signs placed on the Grooming Equipment. We hope you or your business will consider supporting the clubs trails and the equipment used to maintain them in safe and enjoyable condition. All funds raised will be used to maintain and improve the trail system.

Sponsorship of Grooming Equipment and the Trail System is appreciated by the large numbers of snowmobile riders who utilize the trails. By **Advertising your business** on our kiosks, groomers, and website ... riders will recognize your contribution and hopefully patronize your business! You will also benefit from **supporting a family community recreational activity**.

Advertising/Sponsorship options are shown below.  
Please feel free to contact us with any questions.



For latest version of this letter, visit our website [www.websterridgerunners.com](http://www.websterridgerunners.com)

# **Business Sponsorship Option(s)**

## ***Trail Rider Sponsor PACKAGE \$250***

- Three Advertising/Sponsor signs placed on (3) main trail KIOSKS
- Advertisement in newsletters mailed to Club Members
- WRR Internet Website Advertisement

## ***Trail Restaurant Sponsor PACKAGE \$250***

- Directional/Navigational signs placed on nearby main trail KIOSKS
- Business Logo & location arrow placed on Trail Maps
- Advertisement in newsletters mailed to Club Members
- WRR Internet Website Advertisement

## ***Track Truck Groomer Sponsor PACKAGE \$500***

- Includes Trail Rider Sponsor PACKAGE (above)
- Large sign placement on the front of the Track Truck groomer

## ***Bombardier BR160 Groomer Sponsor PACKAGE(s)***

- Includes Trail Rider Sponsor PACKAGE (above)
- **\$400** 1 square foot Advertisement/Sponsor sign on groomer drag
- **\$600** 4 square foot Advertisement/Sponsor sign on groomer drag
- **\$1000** 16 square foot Advertisement/Sponsor sign on groomer drag

## ***Custom Sponsorship PACKAGE***

If you would like to have a package tailored to your specific needs please let us know.

**For questions concerning 2016-2017 WRR Advertising & Sponsorship  
Please contact:**

**-Andrew Heiligman 585-737-4126 Andrew.Heiligman@gmail.com**

**-Dave Baker 585-248-3268 dbaker17@rochester.rr.com**

Advertising space is limited to a first come first served basis.

Sponsors supply their own graphics for display on signs & website.

All Advertising is for the current snowmobile season, renewed annually.

Discounts are available for Advertising renewal for the next year.

Please fill out the below sheet and return it  
with a check made out to the "Webster Ridge Runners"  
or a request to be contacted for further information

***THANK YOU FOR SUPPORTING THE  
WEBSTER RIDGE RUNNERS***

Mail to:

Webster Ridge Runners  
PO Box 82  
Webster, NY 14580

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Comments:

I am enclosing a check for \$\_\_\_\_\_ for the package identified below (please check)

- Please contact me regarding Sponsorship*
- Trail Rider Sponsor PACKAGE \$250*
- Trail Restaurant Sponsor PACKAGE \$250*
- Track Truck Groomer Sponsor PACKAGE \$500*
- Bombardier BR160 Groomer Sponsor PACKAGE \$400*
- Bombardier BR160 Groomer Sponsor PACKAGE \$600*
- Bombardier BR160 Groomer Sponsor PACKAGE \$1000*
- I would like to donate \$\_\_\_\_\_ but do not need to be recognized*

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